WE'RE
EXPERT
AT USING
INNOVATIVE
COMMUNICATION
TO DRIVE BUSINESS
GROWTH

Head office:
15, Clifton Shopping Arcade,
FL-1, Clifton-5, Karachi,
75600, Pakistan.
Tel: +92-21-35836634, 35835977
Email: studio@premieregraphic.com

USA Branch:
1538, Gainesboro Drive,
Wheaton, IL 60189, USA
Voice: +1-630-201-5346

🌐 www.premiergraphic.com
f www.facebook.com/PGAStudio

Designed By: PGA Studios

PGA
WE MAKE MAGIC

A 'Premier Group' Company
PREMIERGRAPHICS&ANIMATION

OUR STUDIO

Founded in 1996 and based in Karachi, Pakistan, Premier Graphics & Animation is a full design studio with a vision of delivering uncompromised excellence in services of high-end marketing and interactive design services throughout Pakistan and abroad.

With a strong understanding of the overall marketing process, our approach to communication design is to help our clients to build and nurture recognizable, sustainable brands and identities.

WHAT WE DO?

We start by listening before we unleash our expertise and enthusiasm. Clear thinking, restless creative passion, and the technical know-how that develops compelling and interactive content to not only connect with the target audience, but inspire them to act.

HOW WE DO IT?

Step1:DISCOVER
We bring inquiring minds to a project, putting clients, products and target audiences under the microscope until we find an insight that lifts a brand out of the ordinary and gives it a new story to tell.

Step 2:DESIGN
Visual appeal alone is not enough (although it's certainly a good start). We have to look how to bring a brand to life, using our vision to inspire everyone charged with building the brand globally.

Step 3: DELIVERY
After the thinking and the design, now to make it happen- on schedule and to a budget. We precise and oversee every stage of production to ensure nothing is lost between the vision and reality, that everything is fully detailed, and that profits will be made.

OUR SERVICES

PRODUCTION

Short films	Music videos
Fillers	Channel ID's
News packages	Documentaries
Tv commercials	Company profile
Training aids	TV programming
Non-linear editing	Streaming videos
On screen promotion	Motion graphics
Post production	Sound mixing
Promos	Event coverage
Teasers	Channel packaging

ANIMATION

Stop motion	Product animation
Motion graphics	Process animation
Channel packaging	Web animation
Cartoon animation	Production titling
Animated commercial	Web animation

PHOTOGRAPHY

Product photography	Landscape photography
Portfolio making	Fashion photography
Model photography	Event photography
Magazine photography	Digital image process
Commercial photography	

PRINT

Invitations	Prospectus
Concept	Product campaign
Logo	File jackets
Register	Typography
Catalogue services	Brochure
Company profiles	Stationary
Time table	Directories
Backdrops	Calendars
Print campaign	Flyers

WEB

Web maintenance	Portfolio website
Web splashes	Web intros
Flash based sites	Web banners
Web marketing	Static sites
Web skins	Database based sites
Domain registrations	

SOCIAL MEDIA

Link building	Profile/Page optimization
Geo-specific targeting	Strategy creation
Reputation monitoring	Content creation
Social reach & community growth	Video production